

## Training Course: "Tourism Management"

7 Days Schedule	
<b>1<sup>st</sup> Day</b>	<p><b><u>Arrival Day</u></b></p> <ul style="list-style-type: none"> <li>Participants will be transferred from the airport to their apartments in Barcellona Pozzo di Gotto.</li> </ul>
<b>2<sup>nd</sup> Day</b>	<p><b><u>Welcome Day</u></b></p> <ul style="list-style-type: none"> <li>Presentation of the schedule for the upcoming days including information about Italian culture and Erasmus+ and the city.</li> <li>They will learn about important issues for the region of Sicily, the receiving organizations and their activities.</li> <li>Getting to know each other, expectations, fears, contributions, local realities, challenges</li> <li>Welcoming "Aperitivo" or happy hour at local venue.</li> </ul>
<b>3<sup>rd</sup> Day</b>	<ul style="list-style-type: none"> <li>How education is managed within a specialized tourism school in Sicily</li> <li>Teaching methods of tourism subjects</li> </ul>
<b>4<sup>th</sup> Day</b>	<ul style="list-style-type: none"> <li>A meeting with the provincial center committee which is responsible for the development of tourism activities and their promotion</li> <li>A meeting with the director of a Jazz Festival to learn about the promotion of events and management of high tourist flows</li> </ul>
<b>5<sup>th</sup> Day</b>	<ul style="list-style-type: none"> <li>A course on how business is managed in top-class, luxurious hotels</li> <li>A meeting with the manager of a top-class hotel which will be focused on offering full-service packages and solutions for all types of gatherings</li> </ul>
<b>6<sup>th</sup> Day</b>	<ul style="list-style-type: none"> <li>Mini Cruise to the Aeolian Islands which was is one of the Unesco World Heritage Sites.</li> <li>Meeting with the council of tourism for Milazzo to observe how business is managed within such a tourism-related organization.</li> <li>Final Evaluation</li> <li>Delivery of the Certificates of Participation</li> </ul>
<b>7<sup>th</sup> Day</b>	<p><b><u>Departure Day</u></b></p> <ul style="list-style-type: none"> <li>Transfer to the airport</li> </ul>